

Working Together to End  
Childhood Hunger:  
Senate's Healthy, Hunger-Free  
Kids Act of 2010

Conference Call: April 19<sup>th</sup>, 1:00 – 2:15p

# Contributing Organizations

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Food Bank of the Southern Tier

Food Research and Action Center

Early Care and Learning Council

New York City Alliance for Child Nutrition Reauthorization

New York School Nutrition Association

WIC Association of NYS

# Conference Call Agenda

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- Where are we in the Reauthorization Process?
- Highlights from the Senate's "Healthy, Hunger-Free Kids Act of 2010"
- Next steps and advocacy efforts

# The President's Commitment to End Child Hunger

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- 2015 goal to end child hunger in the United States ( click [here](#))
- FY 2011 budget provides \$10 billion over ten years (\$1 billion annually) in additional funding to child nutrition reauthorization ( click [here](#))
- Food hardship in the United States (click [here](#))

# Reauthorization Timeline

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- Senate Agriculture Committee Chairman released “mark”: Healthy, Hunger-Free Kids Act
- Senate Agriculture Committee passed Healthy, Hunger-Free Kids Act
- House Education and Labor Committee Chairman introduces own version (“mark” and passage)
- Senate bill goes to floor for vote
- House bill goes to floor for vote

# The Healthy, Hunger-Free Kids Act

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Senate's Healthy, Hunger-Free Kids Act of 2010: (full text [here](#))

- [A Path to End Childhood Hunger](#)
- [Promoting Health and Reducing Childhood Obesity](#)
- [Improving Program Management and Integrity](#)

Total funding: \$4.5 billion over 10 years (\$450 million annually)

Highlights from FRAC (click [here](#))

# Bill Highlights: School Meals

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- Improves direct certification
- Supports new paperless options for universal meal service
- Enhances school nutrition quality
- Strengthens school food financing

*Doloros Stinson, President  
NY School Nutrition Association*

# Bill Highlights: Summer Food

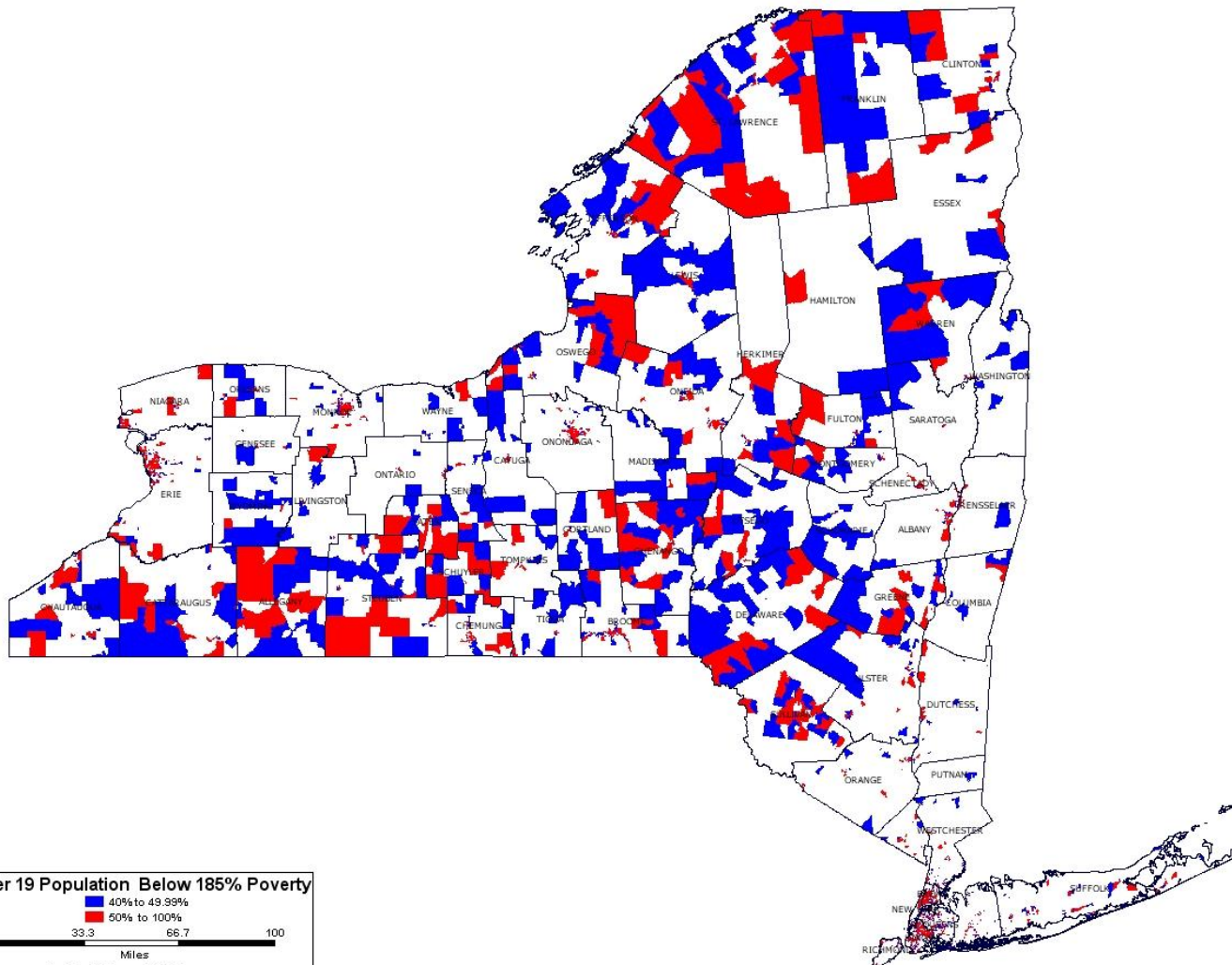
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- Requires outreach and promotion of summer food sites
- Expands options for non-profit summer food sponsors
- Identifies grant funding to support summer food

*Jennifer Bertron, Youth Programs Coordinator  
Food Bank of the Southern Tier*

# Bill Highlights: Summer Food

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The red areas on the map are currently eligible. If area eligibility was lowered to 40%, the blue areas would become eligible. Source: FRAC

(click [here](#) for more)

# Bill Highlights: Child Care Settings

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- Promotes nutrition, health, and wellness
- Reduces paperwork and simplifies program requirements
- Enhances audit funds and addresses sponsor reviews

*Carol Saginaw, Executive Director  
Early Care and Learning Council*

# Bill Highlights: WIC

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- Allows recertification option for up to 1 year
- Promotes breastfeeding support
- Updates the food packages
- Mandates WIC-EBT implementation
- Addresses provisions for vendors and retailers
- Increases WIC research funding
- Allows sharing of WIC nutrition education materials

*Alma Lou Brandiss, Chair, WIC Association of NYS  
Theresa Landau, Morrisania WIC Director*

# Next Steps and Advocacy Efforts

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The HHFK Act greatly supports improved nutrition, but lacks in increasing access to the child nutrition programs.

Additional funds and provisions are needed to support access-related provisions such as:

- Breakfast in the classroom
- Universal school meals
- Increased area eligibility for summer food, afterschool and pre-school CACFP
- Start-up, expansion, and outreach for SFSP
- 3<sup>rd</sup> meal option for CACFP
- Year-round nutrition pilot for out-of-school time feeding

*Congress must commit to providing at least \$10 billion over 10 years (\$1 billion annually) to fully support child nutrition programs!*

# Next Steps and Advocacy Efforts

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- Contact Senator Gillibrand: “Thank you for efforts to support child nutrition”
- Contact Senator Schumer: “Please identify additional funds to support child nutrition”
- Engage with your House members: Tell them what you like, what you think needs to be included, ask to sign “Dear Colleague” Letter for support of additional CNR funding (click [here](#)), deadline: April 23<sup>rd</sup>
- Participate in community calls: “Virtual lobby visits” with your members (click [here](#))

# Key Members

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Senate Agriculture Committee: Kirsten Gillibrand

Senate Finance Committee: Chuck Schumer

Find Your House Representative via zip code: (click [here](#))

House Education and Labor Committee: Carolyn McCarthy,  
Tim Bishop, Yvette Clarke, Paul Tonko

House Ways and Means Committee: Charles Rangel,  
Joseph Crowley, Brian Higgins

# Next Steps and Advocacy Efforts

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NYC Alliance for Child Nutrition Reauthorization  
(click [here](#))

*Kristen Mancinelli, Manager, Policy and Government Relations  
City Harvest*

# Additional Questions or Comments?

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Thank You for Participating!